



**PLANNING, OPERATIONS & MARKETING COMMITTEE
WORKING SESSION**

4:00 p.m., Monday, April 16, 2018

**Intermodal Transportation Center (ITC)
1001 Jones Street, 2nd Floor Community Room
Fort Worth, Texas 76102**

Committee Members:

Neftali Ortiz – Chairman
Charles Edmonds
Alan Hooks
Jeff King
Ray Taylor

Staff Support:

Mike Birch, Operations
Detra Whitmore, Administration
Melissa Chrisman, Director of Marketing
Angela Allen, Customer Service Administrator

A. CALL TO ORDER

Neftali Ortiz

B. UPDATES

- | | |
|--|------------------|
| 1. March 2018 Ridership Report | Mike Birch |
| 2. March 2018 Customer Service Report | Angela Allen |
| 3. Upcoming Projects in Planning & Development | Detra Whitmore |
| 4. March 2018 Marketing Report | Melissa Chrisman |

C. ACTION ITEMS

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| 1. POM2018-11 GovDelivery Software | Melissa Chrisman |
| 2. POM2018-12 Purchase of Electric Buses | Mike Birch |

D. OTHER BUSINESS

E. NEXT MEETING

Next meeting May 14, 2018 @ 4:00 p.m. at the Intermodal Transportation Center (ITC)

F. ADJOURN

Burnett Plaza ■ 801 Cherry Street ■ Suite 850 ■ Fort Worth, Texas 76102 ■ 817-215-8700 ■ www.fwta.org

This facility is wheelchair accessible. For accommodations, for hearing or sight interpretive services, please contact Melanie Kroeker at (817) 215-8621, 48 hours in advance.