

Posted on official bulletin board on **Thursday, September 15, 2016 at 3:00 p.m.**

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FORT WORTH TRANSPORTATION AUTHORITY

PLANNING, OPERATIONS & MARKETING COMMITTEE WORKING SESSION

4:00 p.m., Monday, September 19, 2016

Intermodal Transportation Center (ITC)

1001 Jones Street, 2nd Floor Community Room

Fort Worth, Texas 76102

Committee Members:

Neftali Ortiz- Chairman

Dennis Dunkins

Jeff King

Jon Michael Franks

Tito Rodriguez

Staff Support:

Shawn Donaghy, Operations

Tisha Jones, Marketing

A. CALL TO ORDER

Neftali Ortiz

B. UPDATES

1. August 2016 Ridership Update
2. Marketing Update & Communications Update

Shawn Donaghy
Tisha Jones

C. OTHER BUSINESS

D. NEXT MEETING

*Next meeting October 17, 2016 @ 4:00 p.m. at the Intermodal
Transportation Center (ITC)*

E. ADJOURN