

Pioneer Tower Rehabilitation



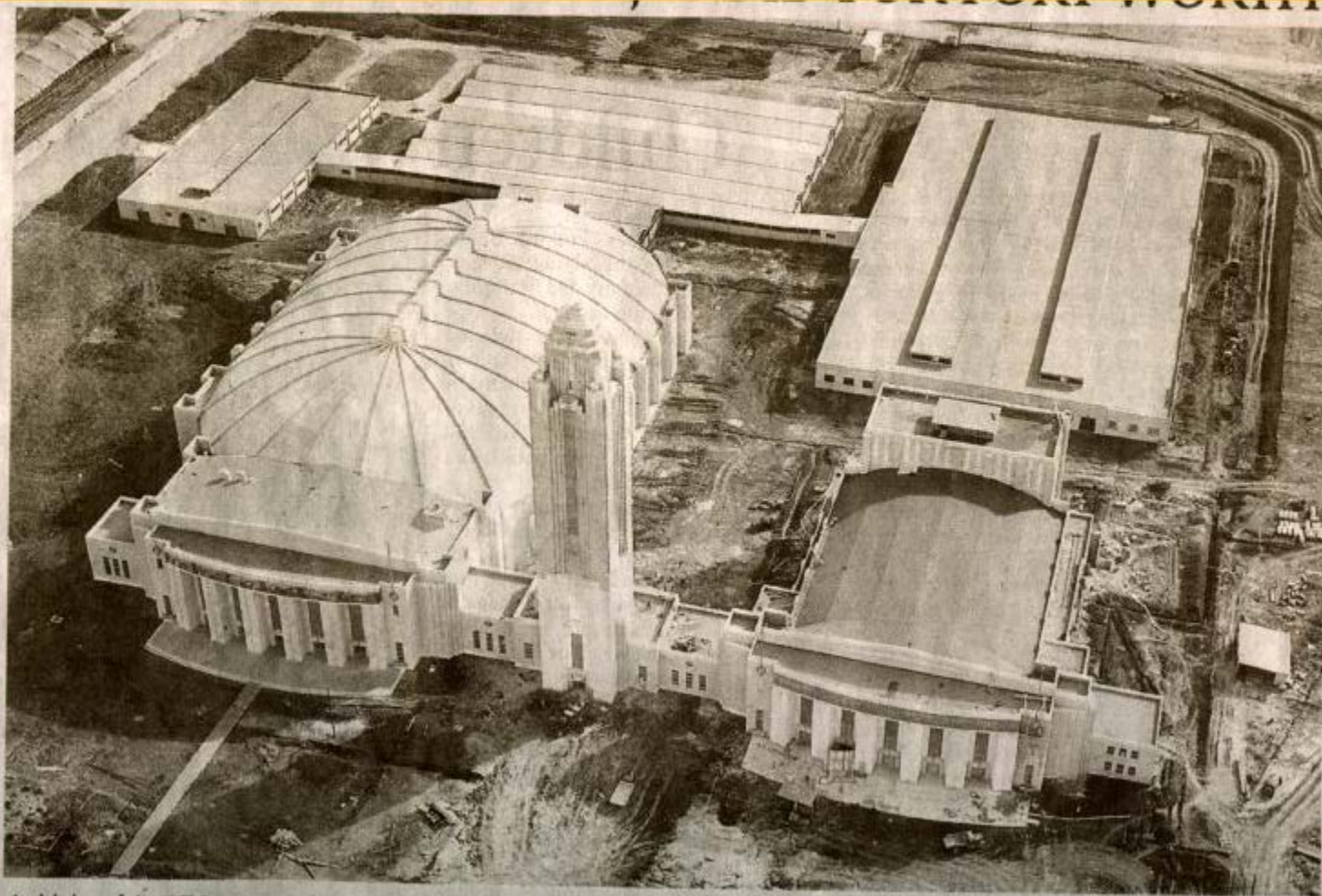
Presented

By

Kirk N. Slaughter, Public Events

January 29, 2019

1938: Will Rogers buildings completed, but grounds were not.



Aerial view of the Will Rogers complex, photographed in 1938

SPECIAL TO THE STAR-TELEGRAM/UTA SPECIAL COLLECTIONS

Will Rogers Memorial Center



Historic Arena and Auditorium



Historic Tower Construction

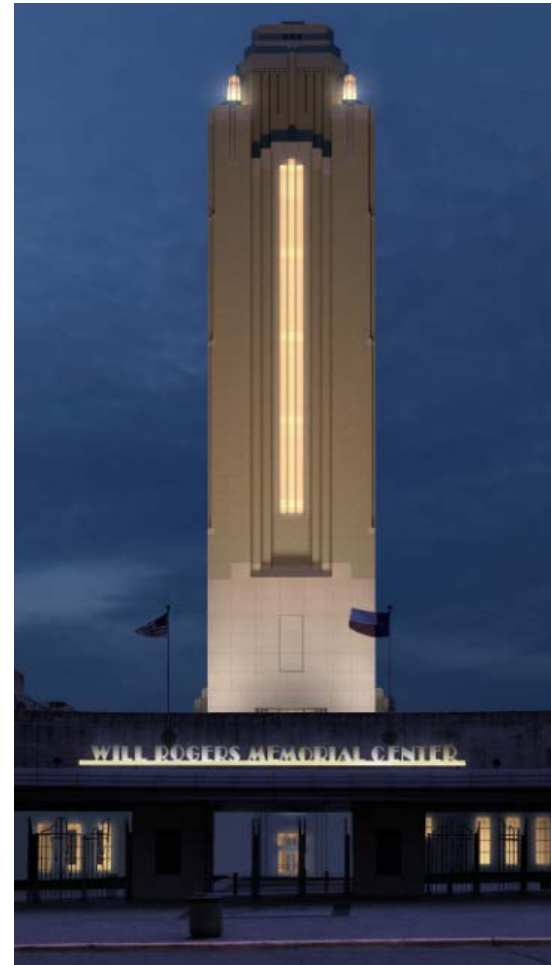


WRMC Pioneer Tower

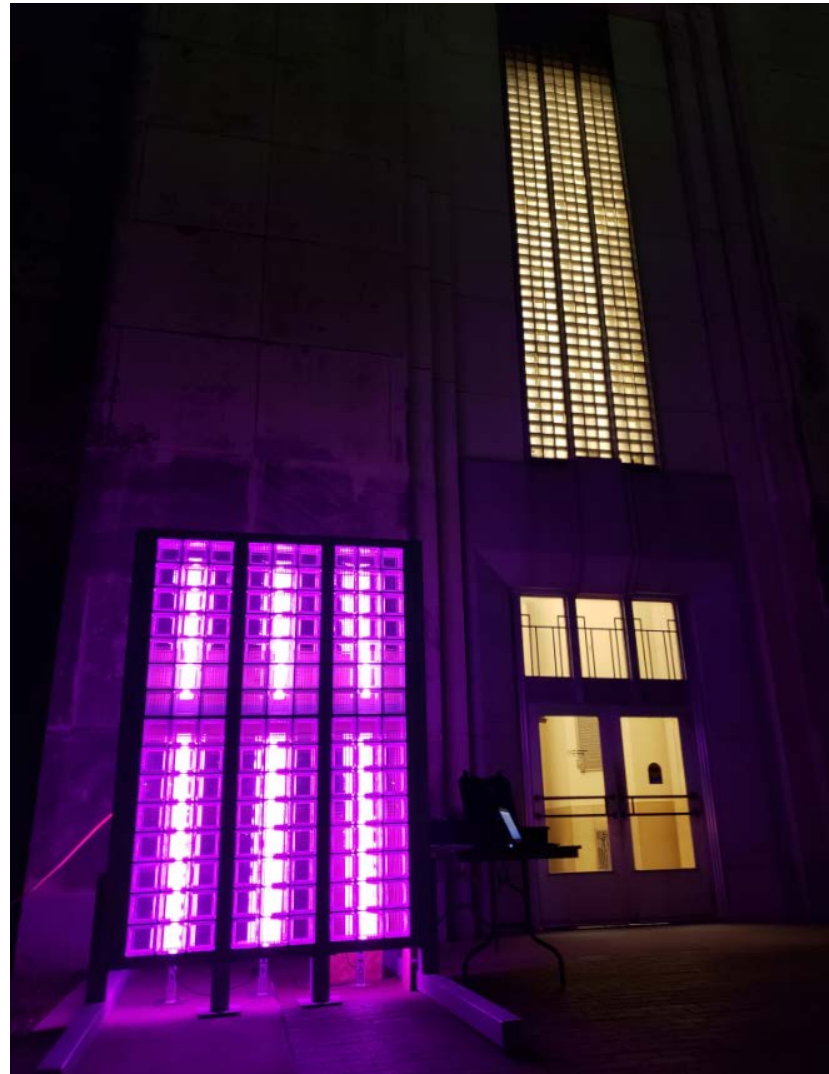
Current



Proposed



Mock Up of Pioneer Tower Rehabilitation



Pioneer Tower Iconic Artwork Infrastructure



Pioneer Tower as a “canvas” for video projection mapping artworks



Example: *Sense/Coalescence*, by 3_Search
Wyly Theater, Dallas Aurora, 2015

Pioneer Tower Iconic Artwork Infrastructure

Requirements at all 4 locations:

- Rooftop Platforms and Access
- Electrical Power
- Data/Fiber Cable from Server Room



WRMC Pioneer Tower Rehabilitation Project Cost

Estimated Total Budget \$3,756,050.00

- Tower Rehab Budget \$3,431,050.00
 - Original Culture and Tourism Fund Appropriation – \$1.5 Million (M&C G-19341)
 - Additional Appropriation: Project Financing Zone – \$1,931,050
- Iconic Artwork Infrastructure Allowance - \$325,000

New Costs

- Structural repair determined by x rays, core drilling
- Build scaffolding system, remove Aluminum Grates
- Install and backlight new glass blocks
- Clean and seal Tower, North Coliseum/Auditorium Facades
- Project Completion Goal: November 2019 when Dickies Arena Opens

Next Steps

- M&C C-29019 - 21Pioneer Tower Rehabilitation CMAR
- Scheduled for Council consideration January 29, 2019