PLANNING, OPERATIONS & MARKETING COMMITTEE
WORKING SESSION

MONDAY AUGUST 19, 2019 4:00 P.M.
OR IMMEDIATELY FOLLOWING THE COMPLETION OF THE COMMUTER RAIL COMMITTEE MEETING

Fort Worth Central Station
Downtown Fort Worth
1001 Jones Street, 2nd Floor Community Room
Fort Worth, Texas 76102

Committee Members:
Ray Taylor - Chairman
Teresa Ayala
Jeff Davis
Alan Hooks
Jeff King

Staff Support:
Melissa Chrisman, Marketing/Communications
Wayne Gensler, Operations
Detra Whitmore, Administration
Sal Espino, Governmental Relations
Carla Forman, Contract Services
Keith Kunkle, IT

A. CALL TO ORDER

Ray Taylor

B. UPDATES

1. July 2019 Marketing & Communications Report
   Melissa Chrisman

   Wayne Gensler

3. July 2019 Customer Care Report
   Detra Whitmore

C. ACTION ITEMS

1. POM2019-29
   Interlocal Agreement (ILA) between Trinity Metro and the North Central Texas Council of Governments regarding Alliance ZIP ZONE First Mile/Last Mile Transit Service
   Detra Whitmore

2. POM2019-30
   Interlocal Agreement (ILA) between Trinity Metro and the North Central Texas Council of Governments regarding the Trinity Railway Express (TRE) Link at CentrePort
   Detra Whitmore

This facility is wheelchair accessible.
For accommodations for hearing or sight interpretive services, please contact Kelli Shields 48 hours in advance at 817.215.8972.

TRINITY METRO™
3. POM2019-31  2020 Regional Transit Onboard Travel Survey Interlocal Agreement (ILA) between North Central Texas Council of Governments and Trinity Metro  
Detra Whitmore

4. POM2019-32  Strategic Communications, Marketing Strategy Services and Government Relations  
Sal Espino

5. POM2019-33  Vanpool Services Change Order  
Carla Forman

6. POM2019-34  Vehicle Digital Video Recording Equipment and Services  
Keith Kunkle

D. OTHER BUSINESS

E. NEXT MEETING  MONDAY, SEPTEMBER 16, 2019 @ 4:00 pm

F. ADJOURN

This facility is wheelchair accessible.
For accommodations for hearing or sight interpretive services, please contact Kelli Shields 48 hours in advance at 817.215.8972.