



**PLANNING, OPERATIONS & MARKETING COMMITTEE  
WORKING SESSION**

**4:00 p.m., Monday, August 20, 2018**

**Intermodal Transportation Center (ITC)  
1001 Jones Street, 2<sup>nd</sup> Floor Community Room  
Fort Worth, Texas 76102**

**Committee Members:**

Ray Taylor - Chairman  
Charles Edmonds  
Alan Hooks  
Jeff King

**Staff Support:**

Reese Pearl, Operations  
Linda Thornton, Marketing/Communications  
Detra Whitmore, Administration  
Carla Forman, Operations  
Keith Kunkle, IT

---

**A. CALL TO ORDER**

Ray Taylor

**B. INFORMATION ITEMS**

- |   |                |
|---|----------------|
| 1. July 2018 Ridership Update           | Reese Pearl    |
| 2. July 2018 Marketing Report           | Linda Thornton |
| 3. Transit Master Plan Quarterly Update | Detra Whitmore |

**C. ACTION ITEMS**

- |               |  |              |
|---------------|--|--------------|
| 1. POM2018-17 | Authorization to Enter into an Interlocal Agreement with the North East Transportation Service (NETS) Urban Transit District | Carla Forman |
| 2. POM2018-18 | North East Transportation Service (NETS) Service Provider  | Carla Forman |
| 3. POM2018-19 | Vehicle Routers  | Keith Kunkle |

**D. OTHER BUSINESS**

**E. NEXT MEETING**

*Next meeting September 10, 2018 @ 4:00 p.m. at the Intermodal Transportation Center (ITC)*

**F. ADJOURN**