

TRINITY METRO

PLANNING, OPERATIONS & MARKETING COMMITTEE WORKING SESSION

4:00 p.m., Monday, February 19, 2018

**Intermodal Transportation Center (ITC)
1001 Jones Street, 2nd Floor Community Room
Fort Worth, Texas 76102**

Committee Members:

Neftali Ortiz – Chairman
Charles Edmonds
Alan Hooks
Jeff King
Ray Taylor

Staff Support:

Mike Birch, Operations
Detra Whitmore, Administration
Angela Allen, Customer Service
Rebecca Montgomery, External Affairs

A. CALL TO ORDER

Neftali Ortiz

B. UPDATES

1. January 2018 Ridership Report
2. Transit Master Plan Quarterly Update
3. Trinity Metro's Efforts to Expand to Other Cities
4. January 2018 Customer Service Update
5. January 2018 Marketing Report

Mike Birch
Detra Whitmore
Detra Whitmore
Angela Allen
Rebecca Montgomery

C. ACTION ITEMS

1. POM2018-08 Approval of Trinity Metro Logo
2. POM2018-09 Purchase of Staff Vehicles

Rebecca Montgomery
Mike Birch

D. OTHER BUSINESS

E. NEXT MEETING

Next meeting March 19, 2018 @ 4:00 p.m. at the Intermodal Transportation Center (ITC)

F. ADJOURN

Posted on official bulletin board on **Thursday, February 15, 2018 at 5:00 p.m.**

2/15/2018 CSO 12:05 PM

Burnett Plaza ■ 801 Cherry Street ■ Suite 850 ■ Fort Worth, Texas 76102 ■ 817-215-8700 ■ www.fwta.org

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