

PLANNING, OPERATIONS & MARKETING COMMITTEE WORKING SESSION

4:00 p.m., Monday, March 19, 2018
Intermodal Transportation Center (ITC)
1001 Jones Street, 2nd Floor Community Room
Fort Worth, Texas 76102

Committee Members:

Neftali Ortiz - Chairman

Charles Edmonds

Alan Hooks

Jeff King

Ray Taylor

Staff Support:

Mike Birch, Operations

Rebecca Montgomery, External Affairs Phil Dupler, Planning & Development Bob Baulsir, Senior Vice President

A. CALL TO ORDER

Neftali Ortiz

B. UPDATES

1. February 2018 Ridership Report

2. February 2018 Marketing Report

3. Remix Software Presentation

Mike Birch

Rebecca Montgomery

Phil Dupler

C. ACTION ITEMS

1. POM2018-10

Bus Wash System Contract Modification

Bob Baulsir

D. OTHER BUSINESS

E. <u>NEXT MEETING</u>

Next meeting April 16, 2018 @ 4:00 p.m. at the Intermodal Transportation Center (ITC)

F. ADJOURN