



POLICY GOVERNING TEMPORARY USE OF OVERHEAD STREET BANNERS

The following policy shall govern the consideration of requests for the use of overhead street banners:

The City Council authorizes and directs the Transportation and Public Works Department of Traffic Engineering Division to review and to permit the use of overhead street banners in compliance with the following requirements:

- a. Civic associations, fraternal organizations, non-profit organizations including professional and trade associations, may be permitted to install overhead street banners temporarily and not to exceed a period of 15 consecutive calendar days.
- b. All overhead street banners shall be erected by a firm covered by a public liability, personal injury and property damage insurance policy, which insurance policy shall be issued by an insurance company acceptable to the City. Such policy shall be in the amounts of not less than \$50,000 for injury to one person, \$100,000 for injuries to two or more persons resulting from or arising out of one accident, and \$50,000 for property damage. The City of Fort Worth shall be named as an insured in such policy.
- c. No overhead street banners shall be erected by any firm not having a Sign Erector's Bond on file in the City Secretary's Office.
- d. A permit fee in the amount of \$200.00 per permit shall be required to cover the cost of policing and regulating.

Adopted by the City Council:
December 16, 1963 (M&C G-578)



City of Fort Worth
Transportation and Public Works
APPLICATION TO HANG OVER-THE-STREET BANNER

Name of Applicant/Organization _____ Ph# _____
Contact Person _____ FAX _____
Address _____

Your request will be processed when we receive the following:

- Completed banner application
- Copy of the banner design & content
- A check made payable to the City of Fort Worth in the amount of \$200.00 (per location)

Please note: There are only two locations in the city approved for hanging over-the-street banners.
(Please indicate the location of your banner below)

- Intersection of Main Street & 3rd Street
 Intersection of W. 7th Street & Florence Street

The banner will promote _____

Banner installed by _____
(Company must submit insurance and obtain a Street Use Permit prior to installing banners)

Date Installed _____ **Date Removed** _____

You will receive a confirmation of approval based on availability of the dates and location requested.

For Office Use Only

Proof of Non-Profit Status _____	Banner Design Submitted & Approved _____
Insurance submitted _____	\$200.00 Permit Fee Received _____

TPW / STREET PERMIT CENTER
311 W. 10th Street
Fort Worth, TX 76102
(817) 392-7894 FAX (817) 392-8941