



Will Rogers Equestrian Center

New Equestrian Multi-Purpose Facility (coming in early 2012)

- ⊕ 740 10' x 10' metal stalls
- ⊕ Two 100' x 200' indoor exercise arenas
- ⊕ Located adjacent to the John Justin and W.R. Watt Arenas

Competition Arenas (fully climate controlled)

- ⊕ **Will Rogers Coliseum:** 125' x 250' indoor arena with 5,652 permanent seats
- ⊕ **John Justin Arena:** 112' x 260' indoor arena with 1,934 permanent seats
- ⊕ **W.R. Watt Arena:** 100' x 200' indoor arena with 998 permanent seats

Horse Stall Capacity

- ⊕ **Burnett Building:** 565 permanent 10' x 10' galvanized metal stalls
- ⊕ **Richardson-Bass Building:** 278 permanent 10' x 10' galvanized metal stalls
- ⊕ **Moncrief Building:** 262 portable 10' x 10' stalls
- ⊕ **Equestrian Multi-Purpose Facility:** 740 10' x 10' metal stalls (coming in early 2012)
- ⊕ **Cattle Barns 1-4:** 634 portable 10' x 10' stalls

Total Stall Capacity = 2,479

Exercise Arenas

- ⊕ **Burnett Building:** 60' x 120' indoor arena, adjacent to the entrance to the Coliseum
- ⊕ **Richardson-Bass Building:** 60' x 120' indoor arena, adjacent to the John Justin Arena
- ⊕ **Moncrief Building:** 90' x 150' indoor arena, adjacent to the W.R. Watt Arena
- ⊕ **Equestrian Multi-Purpose Facility:** Two 100' x 200' indoor arenas (coming in 2012)
- ⊕ **Show Arena:** 44' x 320' indoor arena

Exhibits

- ⊕ **Amon G. Carter Jr. Exhibits Hall:** Texas Room (94,460 square feet), which can be subdivided (1/4, 1/2 or 3/4)
- ⊕ **Richardson-Bass Building:** Brown-Lupton Room (10,800 square feet) and over 2,500 square feet of additional exhibit space around the concourse
- ⊕ **Moncrief Building:** Centennial Room (2,570 square feet) and accommodates (20) 10' x 10' exhibit booths on the W.R. Watt Arena concourse and (24) 10' x 10' exhibit booths on the main aisle of the barn
- ⊕ **Will Rogers Coliseum:** over 2,000 square feet of exhibit space around the concourse and in the lobby

Cattle Pens

- ⊕ **Burnett Building:** 31 pens, can accommodate (120) 10' x 10' portable stalls if not needed for cattle
- ⊕ **Richardson-Bass Building:** 34 pens, can accommodate (119) 10' x 10' portable stalls if not needed for cattle
- ⊕ **Moncrief Building:** 5 approx. 20' x 27' pens, adjacent to the W.R. Watt Arena

Additional Facilities

Burnett Building/Coliseum

- ⊕ Backstage Club: unique 4,800 square foot space with a bird's-eye view of the arena
- ⊕ 4 Dressing Rooms and 9 show offices

Richardson-Bass Building

- ⊕ James L & Eunice West Arena: 25' x 25' sale arena with 640 theater-style seats
- ⊕ Coburn Room (1,075 square feet), 3 show offices

Moncrief Building

- ⊕ French and McFarland Rooms (1,465 and 980 square feet), 3 show offices

R.V. Parking: currently accommodate up to 140 spaces

Area Amenities

- ⊕ **Hotel Rooms:** over 3,000 hotel rooms are conveniently located within 3 miles
- ⊕ **Restaurants:** a surplus of fast food to full service restaurants are accessible by a short drive and some are within walking distance
- ⊕ **Museums:** Will Rogers Memorial Center is in the middle of one of the country's most heralded cultural districts which includes the Kimbell Art Museum, Modern Art Museum of Fort Worth, Amon Carter Museum, Fort Worth Museum of Science & History and the National Cowgirl Museum and Hall of Fame.
- ⊕ **Attractions:** The Fort Worth Zoo, Fort Worth Botanic Gardens, Sundance Square and Historic Fort Worth Stockyards are all within a short 5-15 minute drive.

Texas Event Trust Fund

The Texas Event Trust Fund is designed to facilitate and support efforts of municipalities and counties to promote economic development by returning selected taxes generated by these events to the local communities. The trust fund revenue is based on the estimated gains in sales tax, hotel occupancy tax, motor vehicle rental tax and alcoholic beverage tax generated by the event. Several national and international equestrian events held at the Will Rogers Equestrian Center currently benefit from the trust fund.