

Fort Worth Public Library Long Range Services Plan Goals and Objectives

Goal 1: Adults in Fort Worth will have the high-demand, high-interest materials they want in appropriate languages, formats, and programs when and where they want them.

Objective 1.1: By 2003/04, the circulation of adult bestsellers, fiction, and media materials will increase from 1,710,797 to 1,967,500 and will increase by 10% each year.

15% increase 03/04 (FY02 circ: BS=59,997; New = 27,095; Fic = 347,354; Media = 1,276,351)

Objective 1.2: By 2003/2004, 80% of the adults who place a reserve on a bestseller print and non- print will have the item available within 14 days of street date.

Objective 1.3: By 2003/2004, 80% of the adults who place a reserve on an item in the general collection will have the item available within 10 days.

Objective 1.4: By 2005/06, 95% of the adults who came to the library to "find something good to read, view or listen to" will say they found something that met their needs during their visit.

Goal 2: Children and Teens (ages 5-17) in Fort Worth will have materials, programs, and services that stimulate their imaginations and provide a wide variety of leisure activities and experiences.

Objective 2.1: By 2003/04, the circulation of children's fiction, media, and popular nonfiction topics will increase from 843,053 to 970,000 and will increase by 10% each year.

15% increase 2003/04 (FY02 circ: Fic = 244,114 (All fic minus picturebooks); NF = 185,091 (top 20 JDDC); Media = 413,848)

Objective 2.2: By 2003/04, attendance at children's programs sponsored or co-sponsored by the library will have increased by 25% over the previous year.

Objective 2.3: By 2003/04, the circulation of teen materials will increase by 10% over the previous year and will continue to increase by 10% each year.

Objective 2.4: By 2004/05, attendance at teen programs sponsored or co-sponsored by the library will have increased by 10% over the previous year.

Goal 3: Preschool children (ages 0-5) in Fort Worth will develop a lifelong love of books, reading, and learning.

Objective 3.1: By 2003/04, attendance by children and caregivers at preschool programs sponsored or co-sponsored by the library will have increased by 15%, and will increase by 15% each year.

Objective 3.2: By 2004/05, the circulation of picture books will increase from 215,000 per year to 247,250 per year, and will increase by 10% each subsequent year.

7% increase for 2003/2004. LRSP objective has 15% increase by 2004/2005

Goal 4: Adults in Fort Worth will have a wide variety of culturally sensitive services and materials that support lifelong learning and self-directed personal growth and development.

Objective 4.1: By 2005/06, the circulation of adult nonfiction materials will increase from 448,000 to 492,800.

Objective 4.2: By 2004/05, the library's adult web pages will be visited at least 1.4 million times and the number of page visits will increase by 10% each subsequent year.

15% increase over estimated FY03 adult page visits

Objective 4.3: By 2005/06, attendance at adult programs sponsored or co-sponsored by the library will increase by 10% each year.

Goal 5: Children and teens (ages 5-17) in Fort Worth will have the information they need to supplement and enrich their formal education and to pursue their personal interests.

Objective 5.1: By 2003/04, 25% of the children and teens in Fort Worth will have a library card, and that percentage will increase each year by 5%.

2000 census: children ages 0-17 = 151,067 --> need 37,750 children's and teen's cards

Objective 5.2: By 2003/04, the circulation of children's nonfiction material will have increased from 209,000 to 240,500

15% increase

Objective 5.3: By 2004/2005, the library's children's web pages will be visited at least 47,000 times per year, and the library's teen web pages will be visited at least 15,000 times per year, and the number of library children's and teens' web page visits on each will increase by 10% each subsequent year.

10% increase for each over estimated FY03 children and teen page visits

Goal 6: Adults in Fort Worth will have easy access to services and programs that help them find, evaluate, and use information effectively.

Objective 6.1: By 2005/06 4,000 adult users will attend computer classes sponsored or co-sponsored by the library and 90% of users will indicate on the post-class evaluation form that the programs met their needs.

Objective 6.2: By 2005/06, 2,000 senior users (ages 60+) will attend computer classes sponsored or co-sponsored by the library and 90% of those seniors will indicate on the post-evaluation form that the programs met their needs.

Objective 6.3: By 2005/06, 1,000 people who speak English as a second language will attend computer classes sponsored or co-sponsored by the library that are offered in their native language. 90% of those users will indicate on a post-class evaluation form that the programs met their needs.

Objective 6.4: By 2005/06, 95% of adults who use the library's technology resources will indicate that those resources met their needs.