

Entertainment District Study Update

Presented by Executive Assistant Chief Robert Alldredge
March 4, 2025

Entertainment District Study

Brief History

Throughout the Summer of 2023, there were increasing concerns over the safety and crime occurring in the W7th entertainment area.

- RFP was completed and two Consultants were selected for interviews
- Created a Steering Committee
- Four Entertainment areas were identified for the study
 - West 7th
 - Downtown
 - Near Southside-Magnolia
 - Stockyards
- Interviews and tours were held on December 6th and 7th, 2023
- Safe Night LLC was selected for this project

Funding Source	
Crime Control & Prevention District	\$49,100
Culture & Tourism Fund	49,100
Downtown Fort Worth, Inc.	10,000
Fort Worth Heritage Development LLC	10,000
Near Southside, Inc.	10,000
Cultural District Alliance	2,500
Artisan Circle (FKA Crockett Row)	2,500
West 7 th Restaurant & Bar Association	5,000
Visit Fort Worth	10,000
Total	\$148,200

Steering Committee Members

Fernando Costa-Chair	William Johnson-Chair	EAC Robert Alldredge
Andy Taft	Moody Younger	Chief Neil Noakes
Johnny Campbell	Bob Jameson	Chief Jim Davis
Paul Paine	Katrina Johnson	Mike Crum
Craig Cavileer	Karen Johnson	Robert Sturns
Mike Brennan	Valerie Washington	Christianne Simmons
Scott Wilcox	Mary Ann Contreras	Christina Brooks
Chas Taipale-Program Lead		

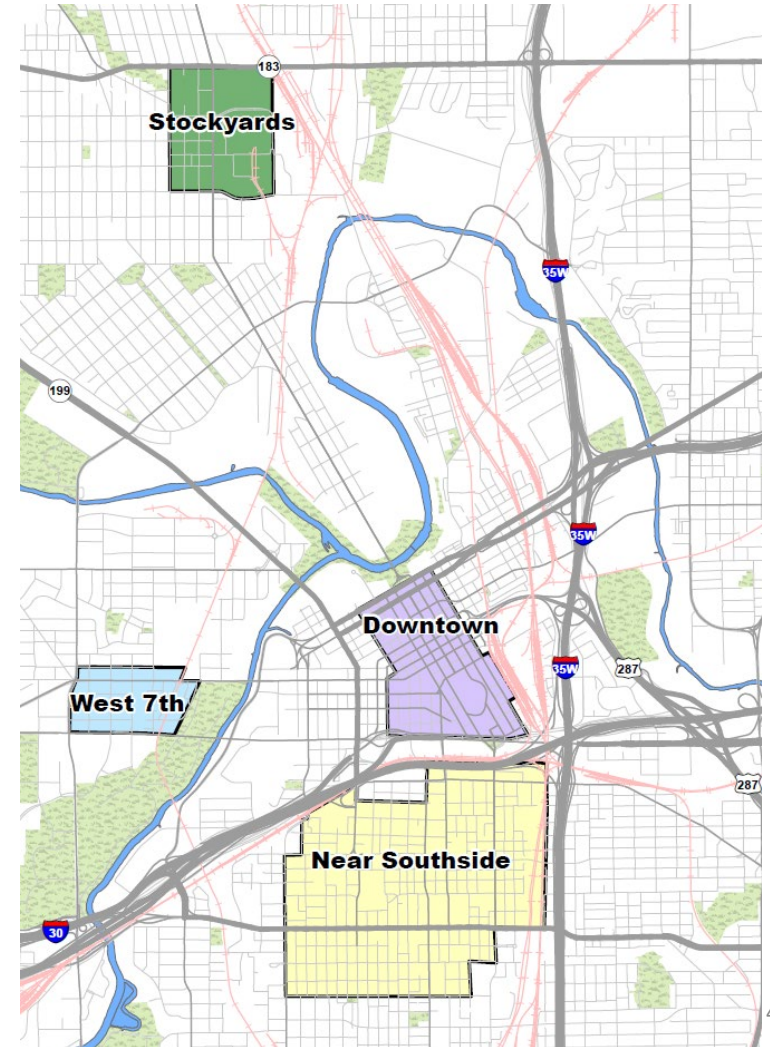
Additionally, SteerFW selected 20 entertainment district patrons to be a part of a focus group

These young patrons provided valuable insight into their perception of each entertainment district

Entertainment District Study

Safe Night LLC

- Four-phase approach to the study
 - Completed an on-site assessment for each entertainment district and made recommendations
 - Completed a Risk Terrain Modeling (RTM) Analysis and Assessment
 - RTM identifies environmental conditions that contribute to crime problems
 - Develop a Bar and Restaurant Voluntary Accreditation Model
 - Develop training recommendations for city staff and bar employees



District-Specific Strengths and Recommendations

West 7th Strengths

- Established Patrol Team and off-duty officers
- Monthly meetings with West 7th Bar and Restaurant Owners Association meeting
- Well-lit and clean
- Consistent communication between business owners and city agencies



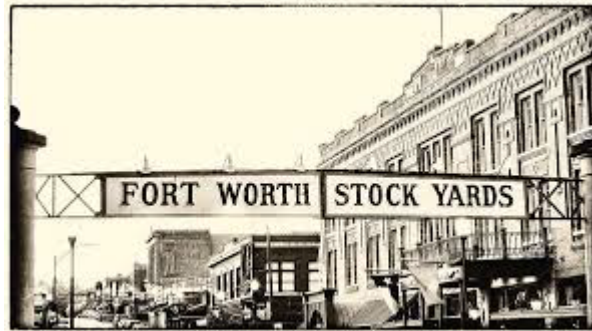
West 7th Recommendations

- Add/Relocate rideshare loading zones
- Increase traffic enforcement and engagement
- Install more high-intensity lighting
- Increase police engagement with patrons exiting the district
- Coordinate with TCU to manage students who commit crimes

District-Specific Strengths and Recommendations

Stockyards Strengths

- Off-duty officers present
- Consistent communication between business owners and city agencies
- Active PID



Stockyards Recommendations

- Coordination among FWPD off-duty officers and nightlife team
- City and property owners conduct a lighting evaluation
- City, businesses, PID, sidewalk evaluation
- Increase traffic enforcement and engagement
- Relocate rideshare loading zones

District-Specific Strengths and Recommendations

Downtown-South Main Strengths

- Well-lit and clean
- Consistent communication between business owners and city agencies
- Active PID



Downtown-South Main Recommendations

- Increase traffic enforcement and engagement
- Coordination among FWPD off-duty officers and nightlife team



District-Specific Strengths and Recommendations

Near Southside-Magnolia Strengths

- Well-lit and clean
- Consistent communication between business owners and city agencies
- Active PID



Near Southside-Magnolia Recommendations

- Increase traffic enforcement and engagement



Entertainment District Study Recommendations

Recommendation 1- Adopt a Multidisciplinary Team Approach

Recommendation 2- Adopt a Relationship-Based Approach

Recommendation 3- Adopt a Unified Nightlife Strategy

- Adopt a Problem-Oriented Approach
- Data-Informed Evaluation
- Expand the Role of the Neighborhood Policing Officers
- Commit to Agency Deployment During Nightlife Hours
- Provide Peer-to-Peer Nightlife Training
- Enhance Off-Duty Officers' Responsibilities in Entertainment Districts
- Obtain Accurate Patron Counts

Recommendation 4- Adopt Risk Terrain Modeling

Recommendation 5- Expand Procedural Justice

Recommendation 6- Broaden Public-Private Partnerships



Voluntary Accreditation Model For All Bars and Restaurants

Immediate Benefits

- Expansion and standardization of safety protocols to protect staff and customers
- Develop relationships with Fort Worth municipal staff
- Shifting the perception and status of establishments by collaborating with Fort Worth municipal staff, community stakeholders, and other business owners
- Earn designation as a business that prioritizes safety
- Improving employee well-being and morale



Voluntary Accreditation Model For All Bars and Restaurants

Long-Term Potential Benefits

- Increase revenue
- Reduce liability for staff and establishment overall
- Possible decrease in insurance rates
- Increase feelings of pride in business and community
- Participate in the cultural and economic vibrancy of Fort Worth



Next Steps

- Complete a Council Resolution to memorialize the intent and support of the program
- The City of Fort Worth's Communications Team has a marketing strategy to garner interest
- Partner with Visit Fort Worth to showcase the accredited locations to our visitors
- Continue to recruit and onboard other bars and restaurants in all entertainment districts
- Monitor the progress and see if any adjustments need to occur
- Evaluate the impact and expand the program

Questions