



What we do

FORT WORTH STOCK YARDS

We create bridges to connect people and build relationships.

FORT WORTH'S 9 SISTER CITIES

BANDUNG, INDONESIA **BUDAPEST, HUNGARY GUIYANG, CHINA** MBABANE, ESWATINI NAGAOKA, JAPAN NÎMES, FRANCE REGGIO EMILIA, ITALY TOLUCA, MEXICO TRIER, GERMANY



2024-HIGHLIGHTS





BY THE NUMBERS.

- 22 cultural exchanges
- **35** educational and cultural events
- **16** cultural competency trainings
- 4,500+ local participants



OUR STUDENT IMPACT.

- Self-confidence
- Critical problem-solving
- Leadership abilities
- Knowledge of other cultures
- Awareness of global issues



TESTIMONIAL

"As a young professional, I traveled to Japan for a business exchange. That experience reinforced the invaluable lessons of crosscultural communication in the context of global business."

– Monica Cecero, Coordinator, Foundation Programs (CIEE)



1985-2025

Celebrating 40 years of exchanges and citizen diplomacy

MBABAA



Youth exchange is **workforce development**.

- Address education to employment gap
- Cultural competency
- Conflict resolution and teamwork
- Critical thinking skills



Our approach – we intertwine cultural learning with:

- Public speaking
- Literacy
- Self-confidence
- Budgeting
- Interviewing
- Adaptability



- •Globally competent talent
- Fort Worth's appeal as an international business hub
- Scale local programs to expand reach







Lisa Atherton CEO, Bell (8,350 employees worldwide)

"The leadership qualities necessary to manage a big workforce begin and end with a cohesive culture. Lisa eats, drinks, and sleeps that suff."

- Ken Hersh, Executive Director George W. Bush Presidential Center