


City Secretary for the City of Fort Worth, Texas

**FORT WORTH LOCAL DEVELOPMENT CORPORATION
CITY OF FORT WORTH, TEXAS**

TUESDAY, MARCH 29, 2022

***Immediately Following the Conclusion of the City Council Meeting
and the Executive Session Meeting***

**City Council Conference Room 2020, Second Floor
City Hall
200 Texas Street
Fort Worth, Texas 76102**

Board of Trustees

Gyna M. Bivens, President	Leonard Firestone, Trustee	Carlos Flores, Trustee
Cary Moon, Vice President	Mattie Parker, Trustee	Elizabeth Beck, Trustee
Michael Crain, Trustee	Chris Nettles, Trustee	Jared Williams, Trustee

City Staff

Staff Liaison: Reginald Zeno, Acting Assistant City Manager
Robert Sturns, Economic Development Director
Leann Guzman, Deputy City Attorney
Tony Rousseau, Acting Treasurer
Jannette Goodall, City Secretary

I. CALL TO ORDER

II. WRITTEN REPORTS

- a. Financial Report for the period of October 2021 through January 2022
- b. Update on Microloan Program for Small Business

III. ACTION ITEMS

- a. Approval of February 22, 2022 Meeting Minutes
- b. Consider and Adopt a Resolution to Execute an Agreement with Weaver and Tidwell, LLP to Prepare the FY20 Form 990 Covering the Period of October 1, 2020 through September 30, 2021 in an Amount not to exceed \$2,900 – Robert Sturns, Economic Development Director

- c. Authorize a Resolution to Update Signatory Authority on Fort Worth Local Development Corporation Bank Accounts – Robert Sturns, Economic Development Director
- d. Consider and Adopt a Resolution Ratifying All Actions Taken By the Fort Worth Local Development Corporation Board of Trustees from September 1, 2021 to March 18, 2022, As Shown in the Attached Agendas – Robert Sturns, Economic Development Director

IV. PRESENTATIONS

- a. Presentation on Future Messaging Strategy Concepts for the Fort Worth Local Development Corporation -- Robert Sturns, Economic Development Director, and Sara Hull, Executive Vice President of Schaefer Advertising Agency

V. EXECUTIVE SESSION

The Fort Worth Local Development Corporation’s Board of Trustees will conduct a closed meeting to:

- a. Seek the advice of its attorneys about any matter regarding the following in which the duty of the attorney under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act [Tex. Govt. Code §551.071]: (i) legal issues related to any current agenda items
- b. Discuss the purchase, sale, lease or value of real property, as authorized by Section 551.072 of the Texas Government Code. Deliberation in an open meeting would have a detrimental effect on the position of the Corporation in negotiations with a third party; and
- c. Discuss or deliberate negotiations relating to any economic development negotiations, as authorized by Section 551.087 of the Texas Government Code.

VI. FUTURE AGENDA ITEMS

- a. Request for Future Agenda Items

VII. ADJOURN

Please Note: The location identified on this agenda is the location at which the presiding officer will be physically present and presiding over the meeting. Members of the Board may be participating remotely by videoconference in accordance with the Texas Open Meetings Act.

ASSISTANCE AT THE PUBLIC MEETING

The Fort Worth City Hall and City Council Conference Room are wheelchair accessible. Persons with disabilities who plan to attend this meeting and who may need accommodations, auxiliary aids, or services such as interpreters, readers, or large print are requested to contact the City’s ADA Coordinator at (817) 392-8552 or e-mail ADA@FortWorthTexas.gov at least 48 hours prior to the meeting so that appropriate arrangements can be made. If the City does not receive notification at least 48 hours prior to the meeting, the City will make a reasonable attempt to provide the necessary accommodations at least two working days prior to the meeting so that appropriate arrangements can be made.

FORT WORTH LOCAL DEVELOPMENT CORPORATION

Tuesday, September 21, 2021
Scheduled to Begin at 2:00 P.M
City Council Conference Room 290, Second Floor
City Hall
Fort Worth, Texas 76102
Viewing Only

Television: Charter 190; One Source 7; Verizon 5; AT&T Uverse 99
City of Fort Worth Website Homepage: Watch Live Online

Board of Trustees

Gyna M. Bivens, President	Leonard Firestone, Trustee	Carlos Flores, Trustee
Cary Moon, Vice President	Mattie Parker, Trustee	Elizabeth Beck, Trustee
Michael Crain, Trustee	Chris Nettles, Trustee	Jared Williams, Trustee

City Staff

Staff Liaison: Jay Chapa Deputy City Manager
Leann Guzman, Deputy City Attorney
Reginald Zeno, Treasurer
Mary Kayser, Secretary

I. CALL TO ORDER

II. WRITTEN REPORTS

- a. Financial Report through August 2021

III. ACTION ITEMS

- a. Approval of June 23, 2021 Meeting Minutes
- b. Consider and Adopt a Resolution Approving a Vendor Services Agreement in an Amount Up To \$750,000 with Schaefer Advertising Co., Ltd. for the Development of a Messaging Strategy to Promote Economic Development in the City of Fort Worth – Robert Sturns, Economic Development Director
- c. Consider and Adopt a Resolution Approving a Contract in an Amount Up To \$650,000 with National Main Street Center, Inc. for the Implementation of a Three-Year Pilot Program for an Urban Main Revitalization Program – Martha Collins, Business Development Coordinator
- d. Consider and Adopt a Resolution Approving the Budget for the 2022 Fiscal Year – Michael Hennig, Acting Economic Development Manager

IV. PRESENTATIONS

- a. Update on 5401 & 5425 E. Berry Street Request for Expressions of Interest (RFEI) – Robert Sturns, Economic Development Director

IV. EXECUTIVE SESSION

The Fort Worth Local Development Corporation's Board of Trustees will conduct a closed meeting to:

- a. Seek the advice of its attorneys about any matter regarding the following in which the duty of the attorney under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act [Tex. Govt. Code §551.071]: (i) legal issues related to any current agenda items
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V. FUTURE AGENDA ITEMS

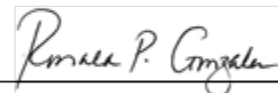
- a. Request for Future Agenda Items

VI. ADJOURN

ASSISTANCE AT THE PUBLIC MEETING

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I, the undersigned authority, do hereby certify that this Notice of Meeting was posted on the City of Fort Worth official website and said Notice was posted on the following date and time Friday, September 17, 2021 at 3:50 p.m. and remained so posted continuously for at least 72 hours preceding the scheduled time of said meeting.



Acting City Secretary for the City of Fort Worth, Texas

FORT WORTH LOCAL DEVELOPMENT CORPORATION

Tuesday, October 19, 2021
Scheduled to Begin at 2:00 P.M
City Council Conference Room 290, Second Floor
City Hall
Fort Worth, Texas 76102
Viewing Only

Television: Charter 190; One Source 7; Verizon 5; AT&T Uverse 99
City of Fort Worth Website Homepage: Watch Live Online

Board of Trustees

Gyna M. Bivens, President	Leonard Firestone, Trustee	Carlos Flores, Trustee
Cary Moon, Vice President	Mattie Parker, Trustee	Elizabeth Beck, Trustee
Michael Crain, Trustee	Chris Nettles, Trustee	Jared Williams, Trustee

City Staff

Staff Liaison: Jay Chapa Deputy City Manager
Leann Guzman, Deputy City Attorney
Reginald Zeno, Treasurer
Ronald Gonzales, Secretary

I. CALL TO ORDER

II. WRITTEN REPORTS

- a. Financial Report through September 2021

III. ACTION ITEMS

- a. Approval of September 21, 2021 Meeting Minutes
- b. Consider and Adopt a Resolution Approving a Vendor Services Agreement in an Amount Up To \$737,000 with Schaefer Advertising Co., Ltd. for the Development of a Messaging Strategy to Promote Economic Development in the City of Fort Worth – Robert Sturns, Economic Development Director

IV. EXECUTIVE SESSION

The Fort Worth Local Development Corporation's Board of Trustees will conduct a closed meeting to:

- a. Seek the advice of its attorneys about any matter regarding the following in which the duty of the attorney under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act [Tex. Govt. Code §551.071]: (i) legal issues related to any current agenda items
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V. FUTURE AGENDA ITEMS

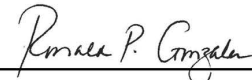
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VI. ADJOURN

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I, the undersigned authority, do hereby certify that this Notice of Meeting was posted on the City of Fort Worth official website and said Notice was posted on the following date and time **Friday, October 15, 2021 at 2:00 p.m.** and remained so posted continuously for at least 72 hours preceding the scheduled time of said meeting.



Acting City Secretary for the City of Fort Worth, Texas

FORT WORTH LOCAL DEVELOPMENT CORPORATION

Tuesday, November 30, 2021

Immediately following the Housing Finance Corporation Meeting

City Council Conference Room 2020, Second Floor

City Hall

Fort Worth, Texas 76102

For Viewing Only:

Television: Charter 190; One Source 7; Verizon 5; AT&T Uverse 99

City of Fort Worth Website Homepage: [Watch Live Online](#)

Board of Trustees

Gyna M. Bivens, President	Leonard Firestone, Trustee	Carlos Flores, Trustee
Cary Moon, Vice President	Mattie Parker, Trustee	Elizabeth Beck, Trustee
Michael Crain, Trustee	Chris Nettles, Trustee	Jared Williams, Trustee

City Staff

Staff Liaison: Jay Chapa Deputy City Manager

Leann Guzman, Deputy City Attorney

Reginald Zeno, Treasurer

Ronald Gonzales, Secretary

I. CALL TO ORDER

II. WRITTEN REPORTS

- a. Financial Report through October 2021
- b. Update on Yuma Property Sale – Robert Sturns, Economic Development Director

III. ACTION ITEMS

- a. Approval of October 19, 2021 Meeting Minutes
- b. Approval of September 21, 2021 Special Called Joint meeting with Housing Finance Corporation meeting minutes

IV. PRESENTATIONS

- a. Update on Berry-Stalcup Development Proposal – Robert Sturns, Economic Development Director

V. EXECUTIVE SESSION

The Fort Worth Local Development Corporation’s Board of Trustees will conduct a closed meeting to:

- a. Seek the advice of its attorneys about any matter regarding the following in which the duty of the attorney under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act [Tex. Govt. Code §551.071]: (i) legal issues related to any current agenda items
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VI. FUTURE AGENDA ITEMS

- a. Request for Future Agenda Items

VII. ADJOURN

ASSISTANCE AT THE PUBLIC MEETING

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I, the undersigned authority, do hereby certify that this Notice of Meeting was posted on the City of Fort Worth official website and said Notice was posted on the following date and time Friday, November 19, 2021 at 2:00 p.m. and remained so posted continuously for at least 72 hours preceding the scheduled time of said meeting.


Acting City Secretary for the City of Fort Worth, Texas

**FORT WORTH LOCAL DEVELOPMENT CORPORATION
CITY OF FORT WORTH, TEXAS**

TUESDAY, JANUARY 25, 2022

***Immediately Following the Conclusion of the
City Council Meeting***

**City Council Conference Room 290, Second Floor
City Hall**

200 Texas Street

Fort Worth, Texas 76102

For Viewing Only:

Television: Charter 190; One Source 7; Verizon 5; AT&T Uverse 99

City of Fort Worth Website Homepage: [Watch Live Online](#)

Board of Trustees

Gyna M. Bivens, President	Leonard Firestone, Trustee	Carlos Flores, Trustee
Cary Moon, Vice President	Mattie Parker, Trustee	Elizabeth Beck, Trustee
Michael Crain, Trustee	Chris Nettles, Trustee	Jared Williams, Trustee

City Staff

Staff Liaison: Jay Chapa Deputy City Manager

Leann Guzman, Deputy City Attorney

Reginald Zeno, Treasurer

Janette Goodall, Secretary

I. CALL TO ORDER

II. WRITTEN REPORTS

- a. Financial Report through November 2021

III. ACTION ITEMS

- a. Approval of November 30, 2021 Meeting Minutes
- b. Authorize a Resolution to Update Signatory Authority on Fort Worth Local Development Corporation Bank Accounts – Robert Sturns, Economic Development Director

IV. PRESENTATIONS

- a. Presentation on Issuance of a Request for Proposals for Small Business & Entrepreneurial Ecosystem Initiatives – Robert Sturns, Economic Development Director

- b. Update on Economic Development Marketing and Messaging Campaign – Sara Hull, Schaefer Advertising

V. EXECUTIVE SESSION

The Fort Worth Local Development Corporation’s Board of Trustees will conduct a closed meeting to:

- a. Seek the advice of its attorneys about any matter regarding the following in which the duty of the attorney under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act [Tex. Govt. Code §551.071]: (i) legal issues related to any current agenda items
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VI. FUTURE AGENDA ITEMS

- a. Request for Future Agenda Items

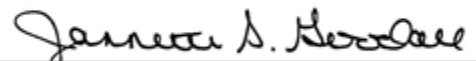
VII. ADJOURN

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ASSISTANCE AT THE PUBLIC MEETING

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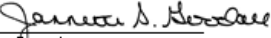
I, the undersigned authority, do hereby certify that this Notice of Meeting was posted on the City of Fort Worth official website and said Notice was posted on the following date and time Thursday, January 20, 2022 at 9:30 a.m. and remained so posted continuously for at least 72 hours preceding the scheduled time of said meeting.



City Secretary for the City of Fort Worth, Texas

**FORT WORTH LOCAL DEVELOPMENT CORPORATION
CITY OF FORT WORTH, TEXAS**

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted on the City of Fort Worth official website and said Notice was posted on the following date and time Thursday, February 17, 2022 at 9:30 a.m. and remained so posted continuously for at least 72 hours preceding the scheduled time of said meeting.


City Secretary
City of Fort Worth, Texas

TUESDAY, FEBRUARY 22, 2022
Immediately Following the Conclusion of the
City Council Meeting
City Council Conference Room 290, Second Floor
City Hall
200 Texas Street
Fort Worth, Texas 76102

Board of Trustees

Gyna M. Bivens, President	Leonard Firestone, Trustee	Carlos Flores, Trustee
Cary Moon, Vice President	Mattie Parker, Trustee	Elizabeth Beck, Trustee
Michael Crain, Trustee	Chris Nettles, Trustee	Jared Williams, Trustee

City Staff

Staff Liaison: Reginald Zeno Acting Assistant City Manager
Robert Sturns, Economic Development Director
Leann Guzman, Deputy City Attorney
Tony Rousseau, Acting Treasurer
Jannette Goodall, Secretary

I. CALL TO ORDER

II. WRITTEN REPORTS

- a. Financial Report through December 2021
- b. Update on City of Fort Worth Main Street Pilot Program – Martha Collins, Revitalization Coordinator

III. ACTION ITEMS

- a. Approval of January 25, 2022 Meeting Minutes
- b. Consider and Adopt a Resolution to Amend the Agreement with Schaefer Advertising Co., Ltd. to Provide for an Expanded Media Budget, Additional Creative Assets and Associated Agency Fees, and to Increase the Total Amount of the Contract to \$952,500 – Robert Sturns, Economic Development Director

- c. Consider and Adopt a Resolution to Approve the Sale of 722 E Rosedale Street to Hoque Global LLC or an Affiliate to Facilitate Swap of 912 Missouri Ave for the Evans and Rosedale Urban Village Development – Robert Sturns, Economic Development Director

IV. PRESENTATIONS

- a. Discussion on Proposed Demolition of Building at 1013 Evans Ave – Robert Sturns, Economic Development Director

V. EXECUTIVE SESSION

The Fort Worth Local Development Corporation’s Board of Trustees will conduct a closed meeting to:

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