



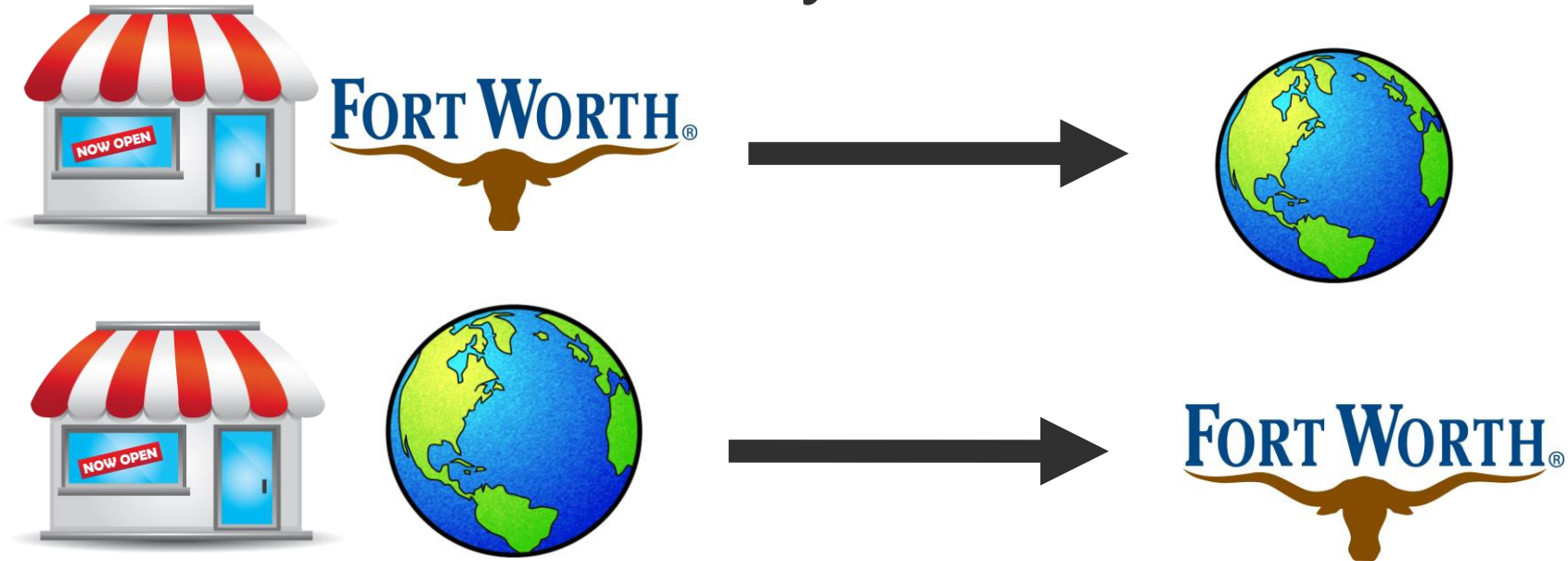
# **Global Fort Worth**

**Valerie Washington**  
Assistant City Manager

**Carlo Capua**  
Chief of Strategy and Innovation

What problem are we trying to solve?

# Who do you call?



# Organization Values

**Mutual Respect**

**Diversity**

**Exceptional Customer  
Experience**

**Continuous Improvement**



# Council's Strategic Vision Priorities



“To compete successfully on the national and **international stage** for creative, **high-growth businesses** and the **talented individuals** who fuel them.”

Three key goals:

- Establish Fort Worth's **competitive edge**
- Become a **hub for global businesses**
- Support the vitality of our **multiethnic community**

**FORT WORTH**  
**ECONOMIC**  
**DEVELOPMENT**



## City Manager Work Plan

- Section 3
- Work with Chambers of Commerce to coordinate and collaborate on **economic development** initiatives.
  
- Section 1
- Improve **customer service**, efficiency, and transparency.

# Global Affairs Offices

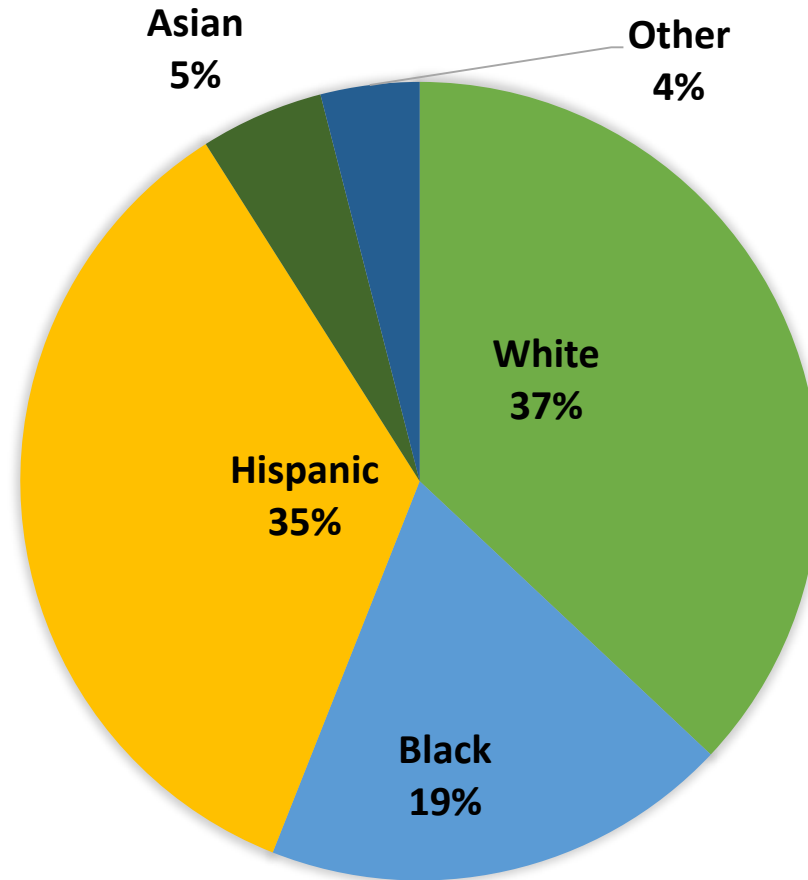
Ranking	City	2022 Population	Growth 2010-2020	Office
1	New York City	8.9M	7.70%	✓
2	Los Angeles	3.9M	2.8%	✓
3	Chicago	2.7M	1.9%	✓
4	Houston	2.3M	9.8%	✓
5	Phoenix	1.6M	11.2%	✓
6	Philadelphia	1.6M	5.1%	✓
7	San Antonio	1.4M	8.1%	✓
8	San Diego	1.4M	6.1%	✓
9	Dallas	1.3M	8.9%	✓
10	San Jose	1.0M	7.1%	✓
11	Austin	961,855	21.7%	✓
12	Jacksonville	949,611	15.6%	✓
<b>13</b>	<b>Fort Worth</b>	<b>935,508</b>	<b>24.0%</b>	✗



# Global Affairs Offices



# Residents in Fort Worth



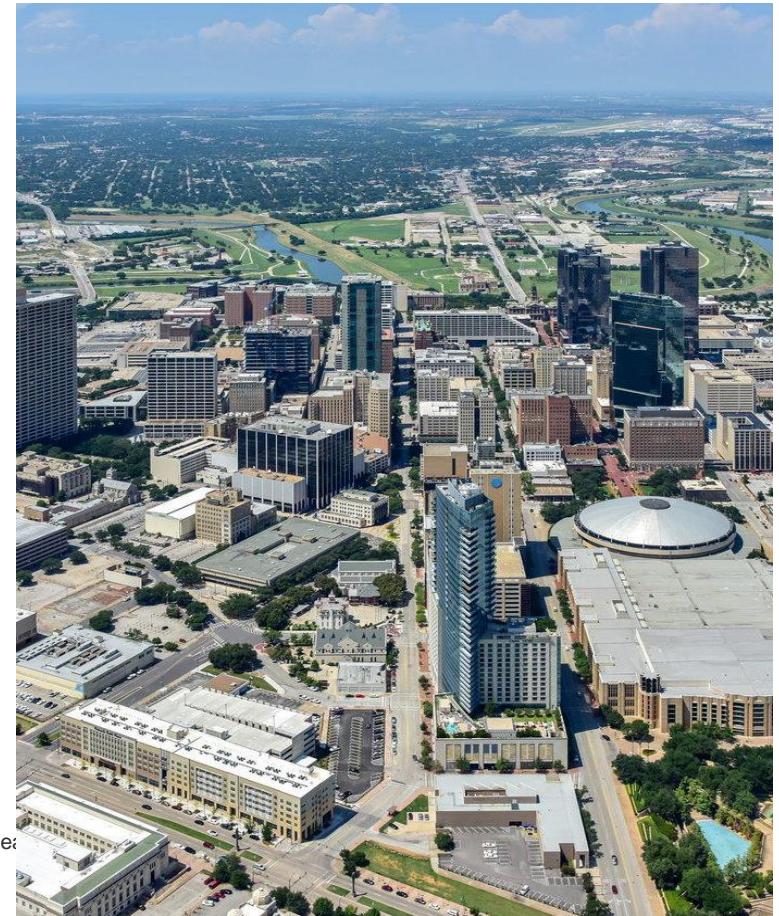
Source: U.S. Census Bureau, Decennial Census and 1-Year American Community Survey (ACS) Population Estimates

## Fort Worth: Snapshot

**Pop. 1M by 2028**

**16.7% Residents  
...born in another country.**

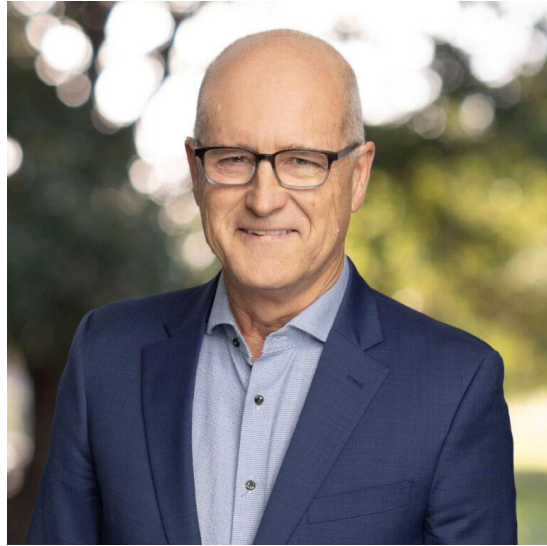
**33.2% Households  
...language besides **English****







# Global Fort Worth



**Tom Stellman**  
President & CEO



**Victoria Wilson**  
Consultant



**STRATEGIES**

## TIP Assessment Outcomes

1. Determine feasibility of a 'Global Fort Worth'

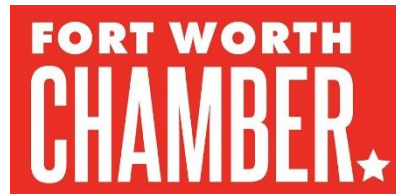
2. Identify an inventory of global resources and gaps

3. Tailor best practices to create a sustainable model

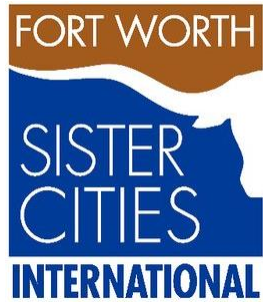
4. Develop a Partners Council to champion the initiative

*Participating partners are required to commit financially to this project.*

# Partners Council & Financial Commitment



FORT WORTH  
HISPANIC CHAMBER  
OF COMMERCE



SUCCESS WITHIN REACH.



DALLAS  
FORT WORTH  
INTERNATIONAL  
AIRPORT



THE UNIVERSITY of NORTH TEXAS  
HEALTH SCIENCE CENTER at FORT WORTH



## Next Steps

- M&C on the **October 31<sup>st</sup>** council agenda to approve the contract with TIP Strategies - \$100,000.
- Assessment is projected to take 9 months to complete.
- Staff will bring an update and a recommendation to council at the conclusion of the project.



"A MAN CANNOT **LIVE OFF HIS COMMUNITY.**  
HE MUST **LIVE WITH IT.**"

*Amon G. Carter*