CAMP BOWIE BOULEVARD REVITALIZATION CODE <u>Highway Commercial Zone</u>

VI. Building Form and Development Standards

6.1 Highway Commercial

6.1.1 Illustrations and Intent

Note: These are provided as illustrations of intent. The illustrations and statements on this page are advisory only and do not have the power of law. Refer to the standards on the following pages for the specific Building Form and Development Standards.

The Highway Commercial Zone form and development standards are intended to address development along the I-30 access road. Development standards in this frontage type are intended to take advantage of the visibility along the highway for more auto-oriented development while transitioning towards a more pedestrian-oriented frontage along Camp Bowie Boulevard.

Generally, this frontage type may accommodate large-format retail or office sites with surface parking along the site's highway frontage. The goal is to minimize the impact of large, surface parking lots and discourage the "big-box" look.

In addition, the site shall be planned in such a manner as to facilitate a more urban block infill development pattern with respect to building pads, parking, driveways, and service areas.

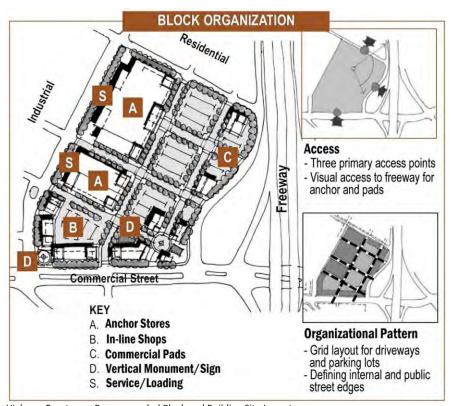


Image of big-box that is articulated appropriately to break down the mass of the building.



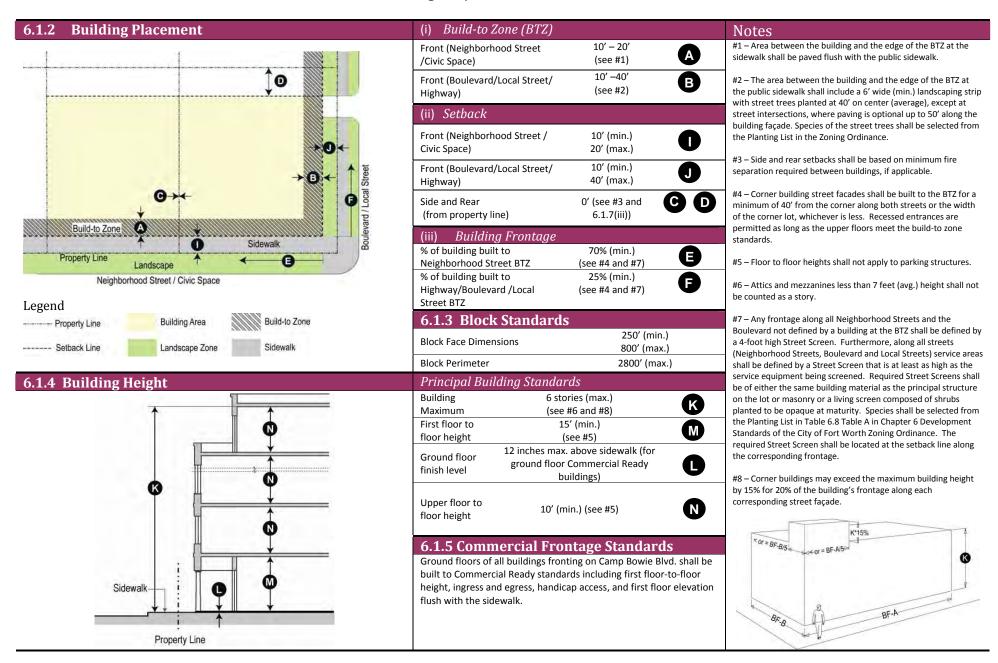


Images of large-format retail and office development with appropriate frontages along I-30.

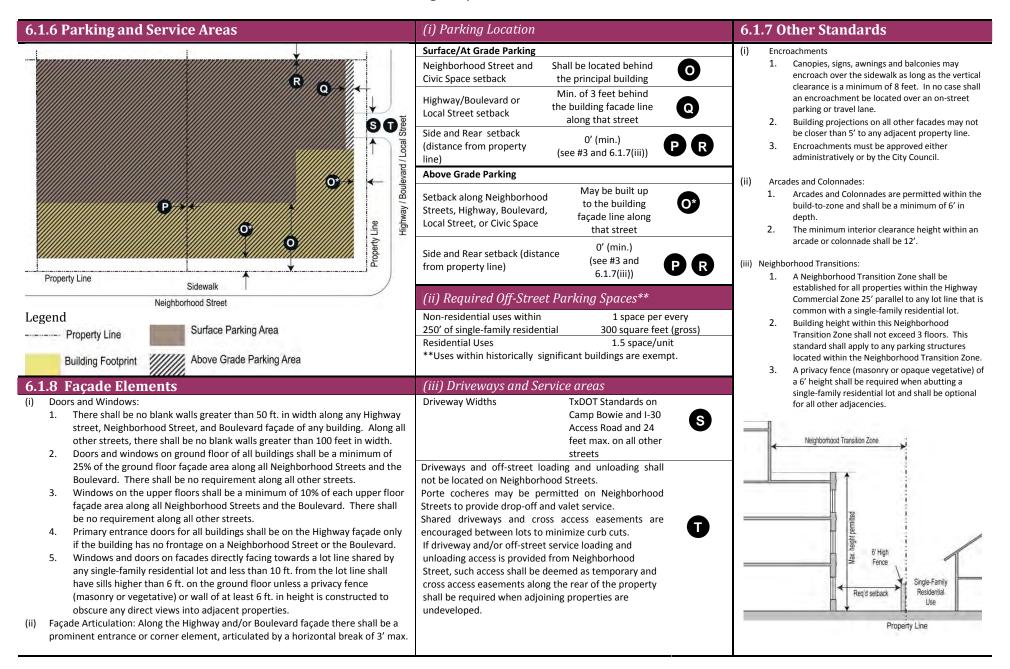


Highway Frontage – Recommended Block and Building Site Layout

CAMP BOWIE BOULEVARD REVITALIZATION CODE <u>Highway Commercial Zone</u>



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Gateway Planning Group Inc.