

FULL-STRENGTH FORT WORTH

The Full-Strength Fort Worth revitalization strategy is focused on creating equitable economic vitality across all corners of the city, so that all of its neighborhoods can operate at their highest potential and that Fort Worth can holistically compete at full-strength for businesses and top talent.

Launched in 2022, the strategy encourages both public and private investment, and combines the expertise of local and national partners to provide a customized, tailored approach to each community.

FORT WORTH
ECONOMIC
DEVELOPMENT

AREAS OF IMPACT

- Altamesa & McCart
- Camp Bowie West
- Como
- East Berry
- East Lancaster
- Historic Handley
- Historic Southside
- Near Northside
- Polytechnic
- Riverside East
- Stop Six

CORNERSTONE INITIATIVES...SO FAR

Fort Worth's Main Street Pilot Program

- Two business corridors will take part in the city's first pilot program with Main Street America, a proven national leader in the revitalization of commercial districts at other major U.S. cities.
- Those districts are **Historic Northside**, whose managing organization is the Fort Worth Hispanic Chamber of Commerce, and **Polytechnic**, whose managing organization is Southeast Fort Worth, Inc. with strong support from Texas Wesleyan University.
- Over the next three years, each corridor will receive training from Main Street America to produce a customized transformation strategy, funding to hire a full-time community-focused staff person dedicated to implementing the strategy, and funds to begin work on projects identified through the strategy. This investment is meant to create place-based organization and programming to drive visible projects and redevelopment, and leverage additional private funding locally and nationally to generate momentum and support to these up-and-coming neighborhoods.

CDFI Friendly Fort Worth

- This new nonprofit connects community development financial institutions (CDFI's), lenders and other investors with underserved communities to improve their access to patient, flexible financing.



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FORT WORTH ECONOMIC DEVELOPMENT

Customized Corridor Plans

- The Advancing East Lancaster and East Berry Corridor plans are just the first of Fort Worth's new transit-oriented redevelopment plans. These plans will take a holistic approach to reimagining and aligning policies around equity, Smart-City infrastructure, catalytic development and more.
- Historically, transit investments like rail have been the key to spurring new development and opportunity in Fort Worth, and the City and its partners are interested in exploring at new modes of transit, like electric vehicles (EV) to better connect people to opportunities throughout the region and create greater quality of life and sense of place for the city's neighborhoods.



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