

Corridor Overview

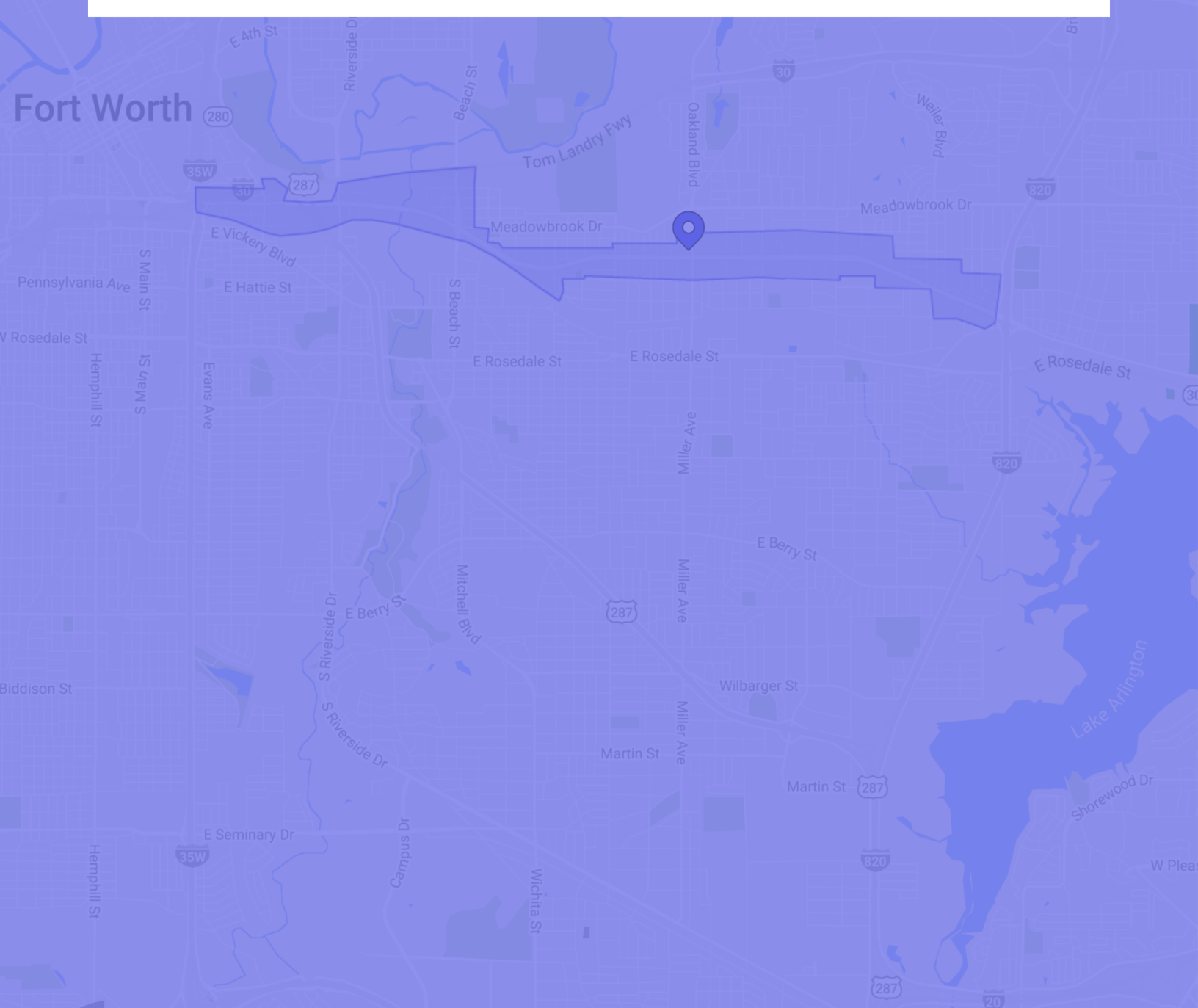
Aug 1 - Aug 31, 2022

Property:



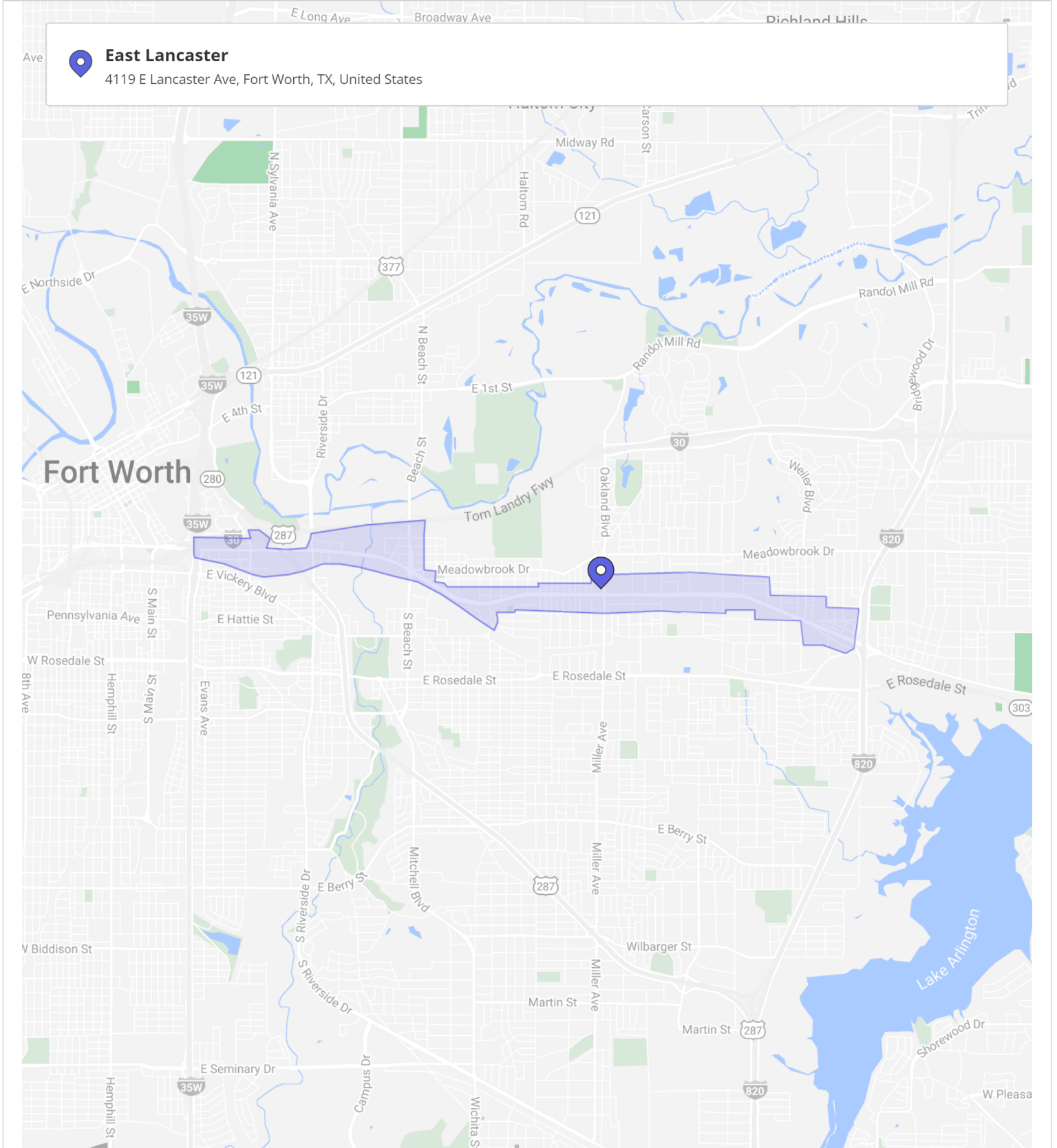
East Lancaster

4119 E Lancaster Ave, Fort Worth, TX 76103



Corridor Overview

Aug 1 - Aug 31, 2022



Corridor Overview

Aug 1 - Aug 31, 2022



Metrics

East Lancaster
4119 E Lancaster Ave, Fort Worth

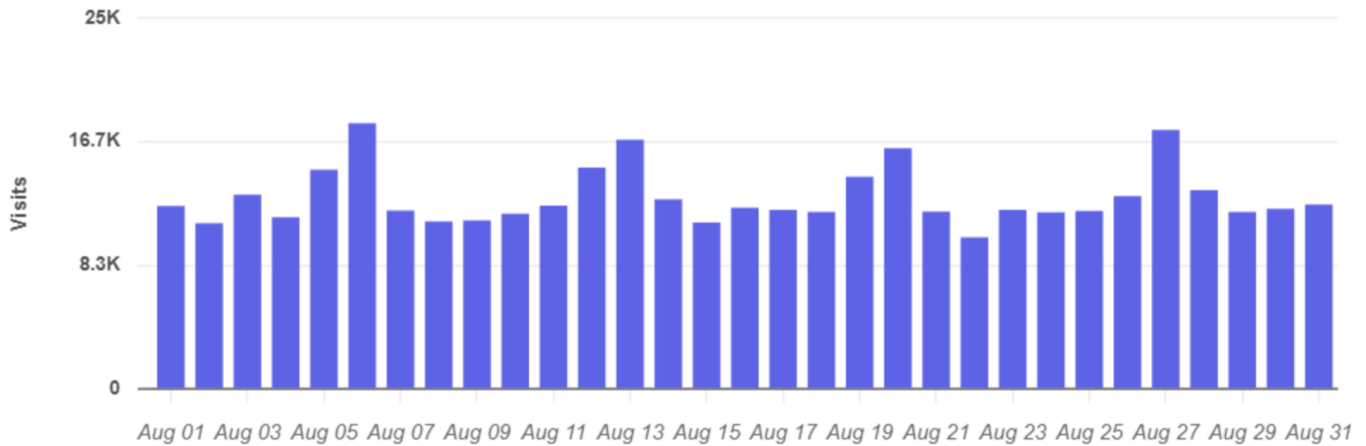
Visits	400.4K	Visit Frequency	2.26
Visitors	177.1K	Avg. Dwell Time	133 min

Aug 1st, 2022 - Aug 31st, 2022
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

East Lancaster
E Lancaster Ave, Fort Worth, TX



Daily | Visits | Aug 1st, 2022 - Aug 31st, 2022
Data provided by Placer Labs Inc. (www.placer.ai)



Typical Visitor Persona

East Lancaster



Ethnicity Hispanic

Income \$75K - \$100K

Data provided by Placer Labs Inc. (www.placer.ai)

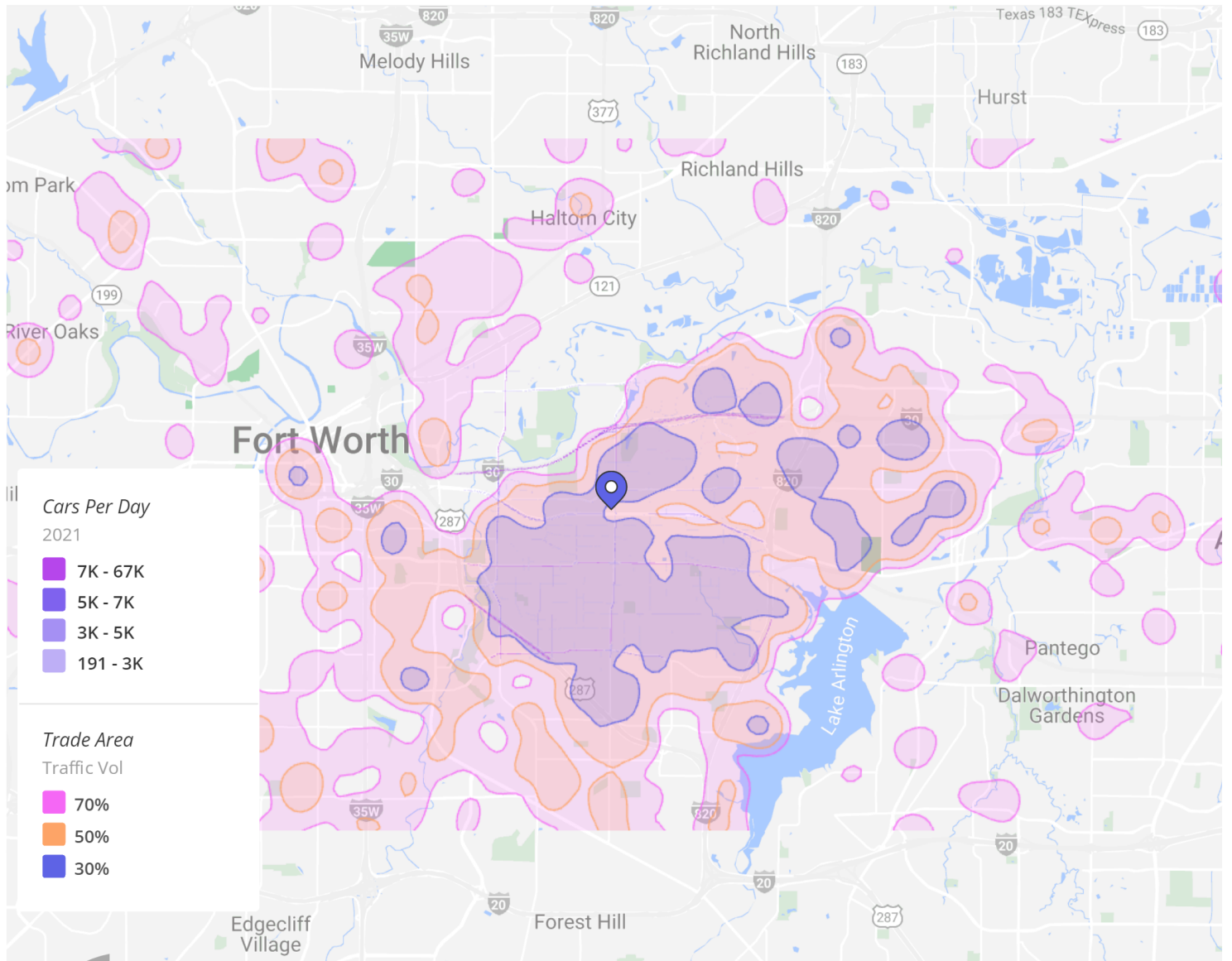


Corridor Overview

Aug 1 - Aug 31, 2022



Market Landscape

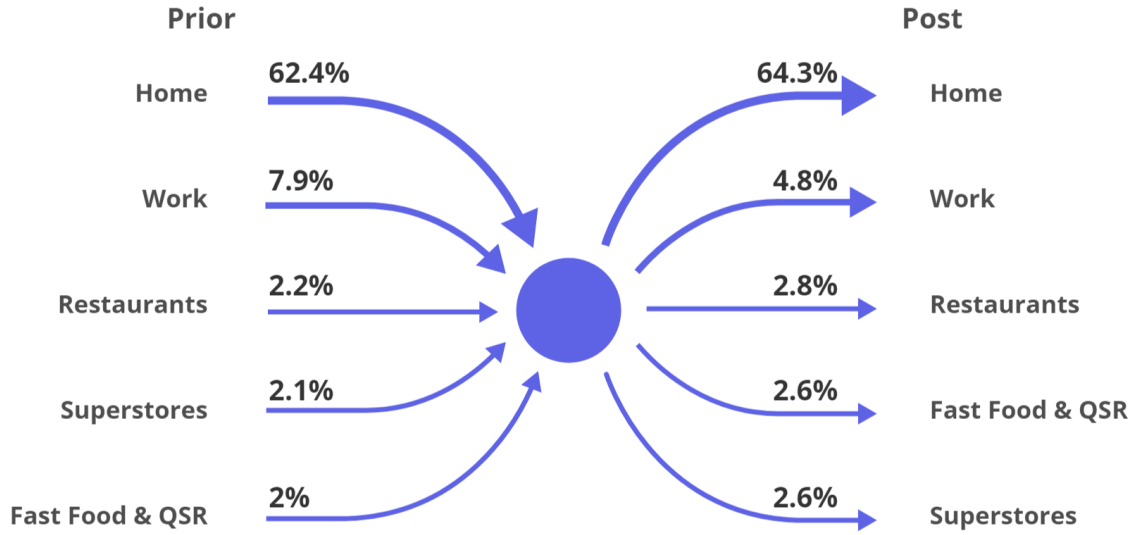


East Lancaster | Aug 1st, 2022 - Aug 31st, 2022
Data provided by Placer Labs Inc. (www.placer.ai)



Visitor Journey

- **East Lancaster**
4119 E Lancaster Ave, Fort Worth, TX 76103



Show by: Category | Aug 1st, 2022 - Aug 31st, 2022
Data provided by Placer Labs Inc. (www.placer.ai)



Corridor Overview

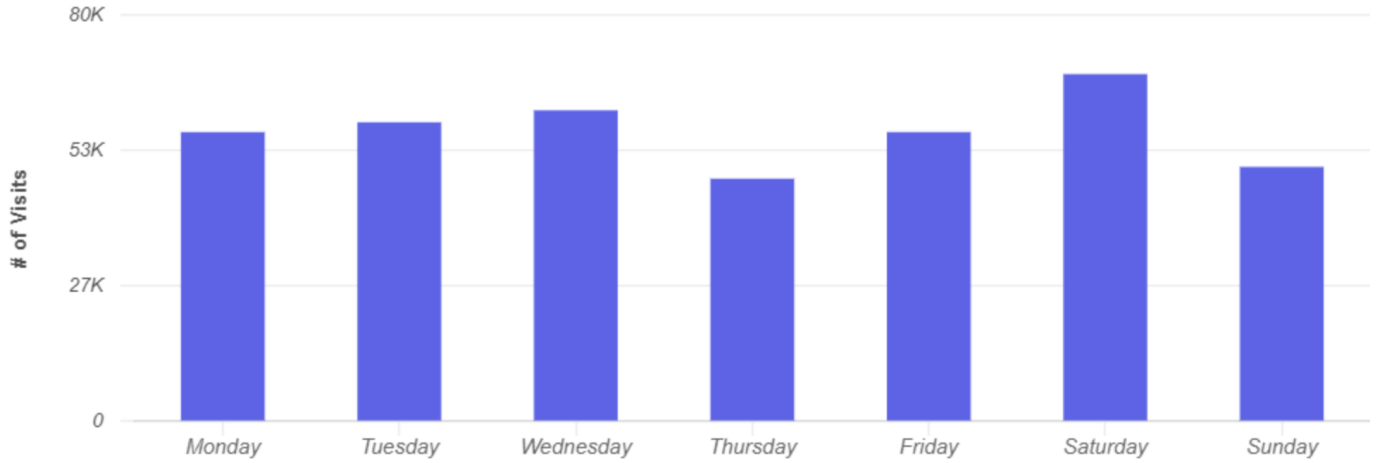
Aug 1 - Aug 31, 2022



Daily Visits

East Lancaster

4119 E Lancaster Ave, Fort Worth



Visits | Aug 1st, 2022 - Aug 31st, 2022

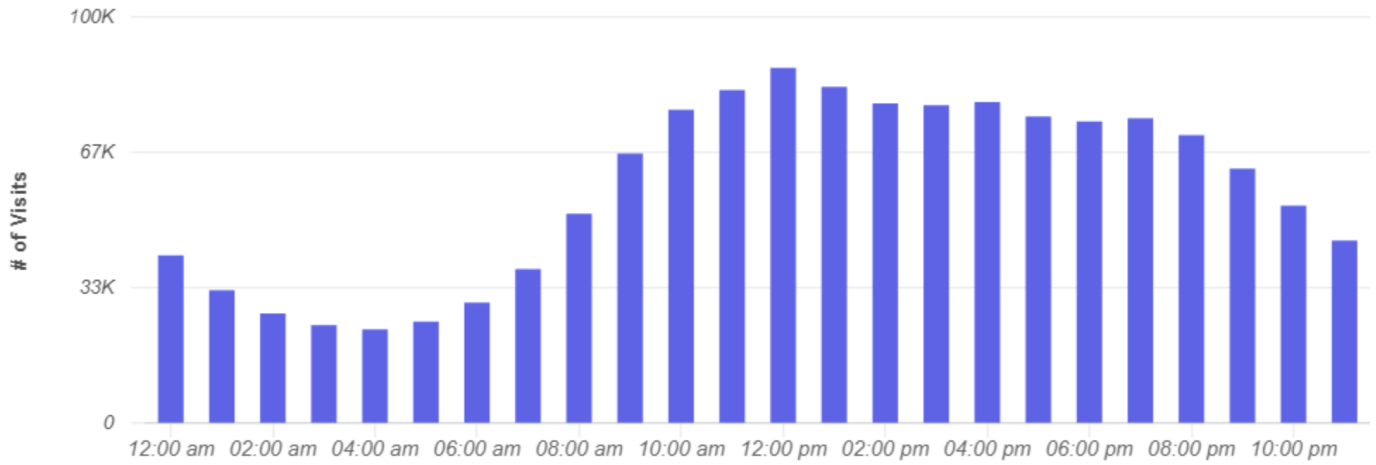
Data provided by Placer Labs Inc. (www.placer.ai)



Hourly Visits

East Lancaster

4119 E Lancaster Ave, Fort Wor



Visits | Aug 1st, 2022 - Aug 31st, 2022

Data provided by Placer Labs Inc. (www.placer.ai)



Corridor Overview

Aug 1 - Aug 31, 2022



Favorite Places

East Lancaster / E Lancaster Ave, Fort Worth, TX

Rank	Name	Distance	Visitors
1	Renaissance Square / 2700 Renaissance Dr, Fort Worth, TX 76105	2.4 mi	40.7K (23%)
2	La Gran Plaza de Fort Worth / 4200 South Fwy, Fort Worth, TX 76115	5.3 mi	34.8K (19.6%)
3	Eastchase Village / 8351 Anderson Blvd, Fort Worth, TX 76120	5.6 mi	33.8K (19.1%)
4	Walmart / 2900 Renaissance Sq, Fort Worth, TX 76105	2.4 mi	27.7K (15.7%)
5	Walmart / 8401 Anderson Blvd, Fort Worth, TX 76120	5.6 mi	26.3K (14.8%)
6	Montgomery Plaza / 2600 W 7th St, Fort Worth, TX 76107	5.3 mi	24.6K (13.9%)
7	North East Mall / 1101 Melbourne Rd, Hurst, TX 76053	7 mi	23.9K (13.5%)
8	Hulen Mall / 4800 S Hulen St, Fort Worth, TX 76132	9.1 mi	19.2K (10.9%)
9	The Parks Mall at Arlington / 3811 S Cooper St, Arlington, TX 76015	8.7 mi	19K (10.7%)
10	Walmart / 3851 Airport Fwy, Fort Worth, TX 76111	2.9 mi	18.1K (10.2%)

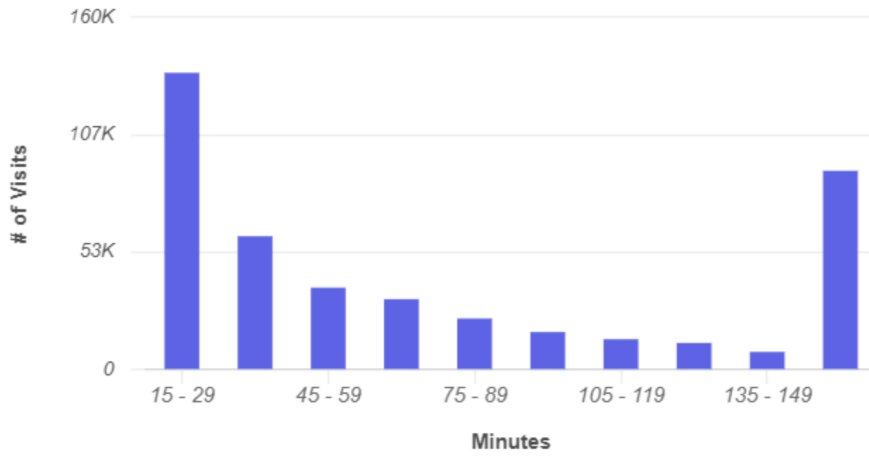
Category: All Categories | Min. Visits: 1 | Aug 1st, 2022 - Aug 31st, 2022
Data provided by Placer Labs Inc. (www.placer.ai)



Length of Stay

East Lancaster

4119 E Lancaster Ave, Fort Worth



Average Stay 133 min

Median Stay 50 min

Visits | Aug 1st, 2022 - Aug 31st, 2022

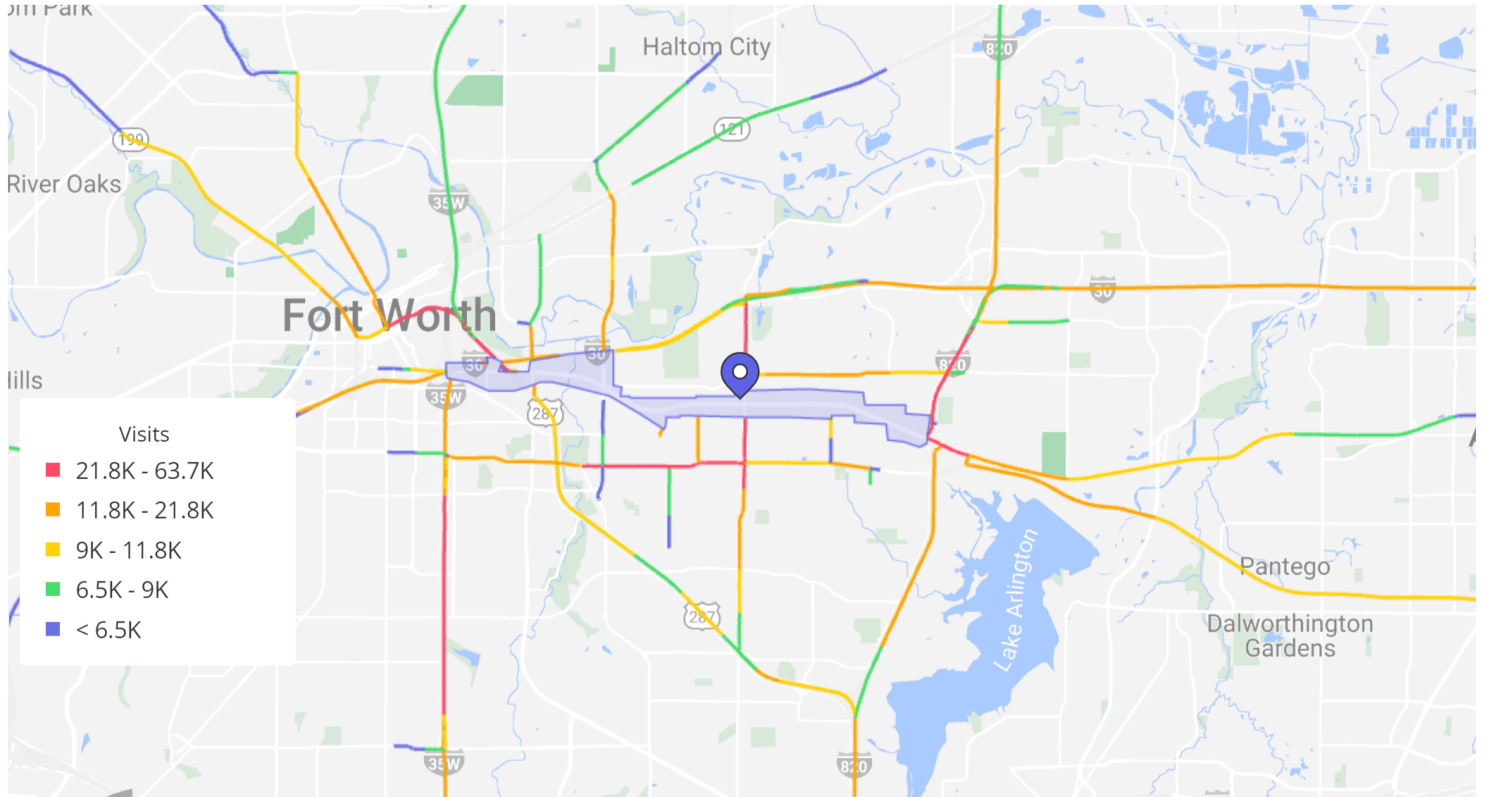
Data provided by Placer Labs Inc. (www.placer.ai)



Visitor Journey - Routes

To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Dismiss



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